Docket No.: 4949-0010 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Sung-Chul SOHN : Confirmation No.: 4361

U.S. Patent Application No.: 10/563,287 : Group Art Unit: 2617

Filed: January 3, 2006 : Examiner: THIER, MICHAEL

For: System and method for zone - based personalized information providing

AMENDMENT UNDER RULE 116

COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria VA 22313-1450

Sir:

This paper is submitted in reply to the Office Action mailed November 13, 2009, which was made Final. Applicants respectfully request that the following amendments as to form be entered to place this application in condition for allowance.